

August 17, 2017 TUFC Board Meeting Minutes

Ellington Agricultural Center - Holeman Building Board Room

In attendance: J. Smith, K. Killibrew, B. Webster, B. Rucker, P. Haller, S. Woods, V. Turner, D. Cook, J. Lockard, tele conf: S. Posey, T. Simpson, J. Dimond, S. Jean-Philippe

1. Call to order (Katy) 10:27 a.m.
2. Approval of minutes from April 2017 meeting
3. Motion to approve minutes P. Haller, seconded by J. Lockard motion approved.
4. Presidents report - Katy - Executive Committee Board meeting held Tuesday evening by phone. With these considerations and discussions; Consider placing director on part-time immediately, with possible phasing out of position all together, resulting in a smaller board moving forward.
Pro's: eliminate salary position equals save \$\$
Cons; Board members must bear the lion's share of all of Jill's current duties. Other option: disband the board and operate as 3 chapters. Of which the majority of the board opposed verbally upon this discussion. Bylaws need to be updated and applied and adhered to. Several current Board Members are not participating and or are absent from board meetings. These individuals will result immediately in a current reduction of TUFC board size.

How do we raise \$\$ to afford the privilege of retaining our director? Ideas; fund raise! Seek public assistance, provide training programs such as a tree workshop. David's suggestion. Webinars West TN is a good example of providing training courses. Tree ID, Winter tree ID are examples. MBG, Cheekwood are two good resources to house such fundraiser projects. Josiah and Scott Woods have offered to teach classes. Before December, Developing brochure for Corporate Arboretum needs to be overhauled and increased fees to raise capital.
5. Treasurer's Report - Patrick - as of today we have \$80,000.00 liquid cash on hand. \$3300.00 to Replant Gatlinburg leaving 75 k in operating capital.
6. State report - Brian - no monies available other than to support the 3 existing City foresters. For at least a 2 year period forecast.
7. Conference report; October 5th! Save the date!! TUFC annual conference. Expenses: Sharon says NONE! Good job Sharon!! Registration thus far: 17 registered and paid to date.
8. CEU, CFE, CTSP and pesticide points - Jill has applied for. September 22nd is setup and tree climb is on September 23rd. We need to have a TUFC booth set up! Event will be filmed again.

9. Awards of Excellence - Joellen, working on 6 awards. Woodland Tree may make or donate plaques with reclaimed wood.

10. 2018 Conference @ MBG have written to P. Alan Smith & Michael Dirr in regards to keynote speaker.

11. 161 current members! An increase in business members and homeowners!

12. Book promotions, we have our ISBN stickers and can now market online! Lydia... Amazon?

13. Arboretum Program - numerous level 4 arboreta pending!! The Corporate Arboretum Program must be finalized by the end of 2018 to launch. Sharon and Josiah will lead the think tank on this.

14. Tree Sanctuary - catching on! Please promote.

15. Booths - we set up 3 booths this spring: Urban Gardening Festival, Cheekwood's Earth Day Celebration and Tennessee Municipal League.

16. Scholarship - 3 candidates, Nicholas Herron is this year's recipient.

17. Tree Boards - Seth has sent out 2 emails containing information about TUFC programs and an invitation to the TUFC Tree Board workshop.

18. Center of excellence - Josiah trying to streamline our approach and their reporting on Urban Forestry Programs.

19. Replant Gatlinburg - 3k brought in (donors listed on the website) + 4500 just came in from Hawkins Partners. "Thank you!" * What are we going to do with the money? Tree vouchers and assistance in dispersing trees. Park & Rec waiting to hear 'when'. Fall of 2018 (?) Who is planting the trees? Volunteers. Homeowners. Patrick will ask nurserymen in McMinnville, to donate containerized trees. TN Association for the Education of Young Children (TAEYC) will sponsor a portion of their proceeds to Replant Gatlinburg. Chris Armour has offered to help communicate our plan for the TAEYC event. Tom Simpson offered to be a significant advisor on this project due to his relationships and proximity to Gatlinburg. Patrick and David are co chairs. Focus on larger containerized tree. Bruce has proposed that 10-15% of the RG income be used to support administration costs and should be voted on by the full board/membership at the next meeting.

20. Unfinished business; none

21. New business: 2 new booth dates Sept 30th & Oct 21st volunteers are needed for Neighborhoods Resource Center and Tree Forum.

Grant \$\$ we need a project! Creating a Urban Forestry Workshop (?) in Middle TN, Need to add a collection plate at each booth set up for donations!

Potential Conference Partners - TN storm water association, TN ASLA.
Giving Tuesday - November 28th Campaign needs to be created this year.
Forest Legacy - Federal funded Aug 22nd. The board has been invited to participate.
Jill will not be representing the board on this committee.

Meeting adjourned at 12:40 PM Moved by Patrick, seconded by Josiah.