

TUFC Minutes April 21th 2017

Call to order 10:35 AM by Kathrine

President's remarks: Not enough voting members present to pass vote

Approval of minutes: motion to approve minutes from last meeting. J. Lockard, seconded by S. Woods

Treasurers report: Patrick not in attendance. We did receive \$18k from the State in '15-'16 grant monies.

Conference/Tree Climb:

Conference update:

Registration is now open online. Available on website. All the speakers have been determined and workshops as well. Early registration is \$160.00 up until May 31st. early registration ends up to \$180.00

2018 Conference report: Will be held in the Memphis area - Mason to report.

Tree Climb: Three areas or sites being explored to host tree climb for this year's Conference, more than likely to be held before the conference. Info posted on website.

Public relations and marketing:

Website/newsletter: Monthly calendar is now on the website! Continued streamline to achieve a more professional image, good job Chris!

Education/events: 2 Earth day events scheduled for 4-22, 2017 Cheekwood and Randy will man the booth at Centennial Park; weather may play a significant factor (?) Urban gardening festival is coming up / Vicki is going to do an educational booth on the tree sanctuary program. Governors Home arboretum event 4-28-17 RSVP Urban Gardening Festival is May 20th at Ellington Ag Center, Jill & Scott will man the main booth.

Membership: a lot of new members and folks that have not paid membership dues are also coming back, Jill reported. All the renewed memberships are also being posted on the website. West TN provided TUFC w a check for \$550.00 from new memberships from classes held.

Awards of excellence: Joellen is handling this year's nominations.

Scholarship: we as a board will vote on recipient this year

Book sales: \$1133.00 has been raised from book sales since our last board meeting! Lydia is continuing her efforts to promote the tree book in middle and east TN! Good job Lydia!

Outreach & Education:

Arboretums: several level 4 arboretums have come back, many new updates. Look at the TUFC website to use the handy map links! TN residence will be the 3rd NEW arboretum this year, Need 3 volunteers to assist Jill in developing the corporate arboretum PRIOR to next year's memberships being renewed.

Governor's residence:

Invitations emailed and mailed out - RSVP by Monday April 24th!! Business dress!! Shuttle details are on invitation email. Get there EARLY!

Eats & Treats to be given away! American chestnut provided by Vicki will be planted during the ceremony.

Tree Sanctuary: Vicki will Contact all Master gardeners programs to offer program to.

Landmark & Historic trees: A new September Elm is being inspected. Johnson University has a nomination. Nomination form has been modified and will soon be available on the TUFC website with DEADLINE dates for entry's May 20th people! Hint-hint! We will be speaking to Chris Armour to get last year's trees on a CD & made available for sale w proceeds going to TUFC!

Tree Board Outreach: Seth redesigned the tree board letter to introduce ALL state tree boards to TUFC - nice job Seth!

Partnerships & Development:

Grants: mid-July is deadline for trees to replant Gatlinburg - right now we are at \$1400.00 raised/donated * waiting on grant extensions to see if more available monies will become available.

Partners: Josiah talking with Patagonia to see if we might qualify. Bruce is checking on arboreta grants.

COE Cheekwood: level 4 certification is coming up 2nd week of May. Reflective Riding is

Fundraising: Giving Matters, Jill is compiling this massive undertaking to make us eligible for the Big Payback. Giving to this organization to Replant Gatlinburg provides us potential matching dollars.

Executive Committee: no report

State Reports:

Brian Rucker: Arbor Day wants to team up with TUFC to initiate a tree planting campaign. Waiting for concrete dates. Working on proposals for grants. Summer group meeting, all units or divisions of Forestry meet in Arkansas, needing volunteers and money. Working on grant narrative and Urban Forestry 4th/5th grade books are now available.

Tom Simpson: Were interviewed by TBI regarding the fires. Separating mother nature's play from that of the two young men's part.

Tree hazards are being yet identified along 40 miles of right away recently. Earth Day was celebrated yesterday in Gatlinburg. Seven tree cities to be inspected this month.

Shawn Posey: With EAB moving across the State, a brochure was designed and created to given to City municipalities to help alert them of signs, symptoms and approach to manage.

Other Old Business: none

New business: none

Adjourn: 12:28 PM