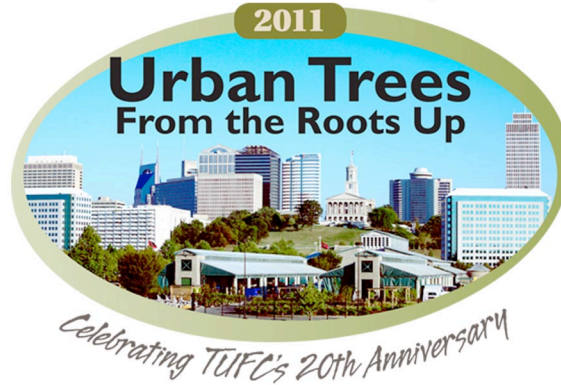


Tennessee Urban Forestry Council



Greetings,

The 20th Annual Urban Forestry Conference and the 13th Annual Tree Climbing Championship will be held on September 29 and 30, 2011, in Nashville. We are excited to be addressing an important message in urban forestry, **Urban Trees: From the Roots Up**. For complete event information, please go to: www.urbanforestryconference.org.

The traditional audience includes urban foresters; public works; tree care professionals; utility personnel; city officials and administrators; parks and recreation; landscape architects, planners, developers, tree boards, certified pesticide professionals and community enthusiasts

We are soliciting your help to sponsor this educational forum. There are 4 levels of sponsorship plus the Trade Show available to you each with various degrees of recognition:

- Trade Show Exhibitor
- Partner
- Patron (Conference Scholarship and Exhibit Booth)
- Benefactor (Two Conference Scholarship and Exhibit Booth)
- Champion Event Sponsor

Please take a look at the sponsorship form below for more information and cost on each level of sponsorship.

On behalf of the urban trees, we thank you for supporting urban forestry and these educational forums. Your contribution is greatly appreciated.

Sincerely,

Jennifer Smith
TN Urban Forestry Council
Conference Coordinator
6820 Cloudland Drive
Nashville, TN 37205
(615)-504-4545
tufc@comcast.net

Urban Trees: From the Roots Up

Sponsorship Return Form - please keep a copy for your records

Sponsorship Levels:

- q Trade Show Exhibitor \$175 (Event Meal Ticket \$25 Extra/Person)
 - o Includes a 6' table and two chairs
 - o Free Electricity available, bring extension cords & power strips
 - o Free wireless internet connection
 - o Recognition on conference program brochure and materials and inclusion in TUFC website and newsletter

- q Partner: \$250
 - o Partner Level TUFC Membership
 - o One conference scholarship
 - o Recognition on TUFC website, conference brochure and newsletter

- q Patron: \$500
 - o One conference scholarship
 - o One conference Trade Show booth space
 - o Recognition on TUFC website, conference brochure and newsletter
 - o Patron Level TUFC Membership

- q Benefactor: \$1000 and Above
 - o Two conference scholarships
 - o One conference Trade Show booth space
 - o Recognition on TUFC website, conference brochure and newsletter
 - o Benefactor Level TUFC Membership

- q Champion: Event Sponsor *(any of these sponsorships can be split with another sponsor if agreement by both)*
 - o Welcome Reception and Thursday Evening Dinner Sponsor \$300
 - o 1Tour/(2)Workshop Sponsor \$150 Each
 - o Breakfast and Morning Break Sponsor \$200
 - o Awards Luncheon Sponsor \$300
 - o Logo on sponsor signs and thank-you announced at events
 - o Logo included on conference materials (website, program brochure)
 - o Champion level sponsors are responsible for sending a logo in .jpg or .tif format to Jennifer Smith by September 8th. If the logo is not received, we will publish the name of the sponsor on the materials.
 - o Trade Show Exhibitor space/registration(s) not included, please select additional sponsorship level above if this is also desired

Please contact Jimmy Ferrell, 901-553-1242, for sponsorship information on the Tree Climbing Championship

Company /Organization: _____

Contact: _____

Address: _____

Phone, Cell Phone & Fax: _____

Email: _____

Please fax or mail this form to Jennifer Smith at (615) 352-6692, 6820 Cloudland Drive, Nashville, TN 37205 before September 1, 2011. If you are sending a check, please make it payable to Tennessee Urban Forestry Council. All payments are required by September 6, 2011 and should be mailed to Jennifer Smith at the address noted above. For payment by Credit Card, click registration under www.urbanforestryconference.org.

Urban Trees: From the Roots Up

Trade Show Exhibitors

Trade Show Exhibit:

- Two (2) Participants
 - o Name 1: _____
E-Mail _____ Cell # _____
Event Meal Ticket, \$25: Thursday Dinner, Friday Breakfast & Lunch Yes ___ No ___
 - o Name 2: _____
E-Mail _____ Cell # _____
Event Meal Ticket, \$25: Thursday Dinner, Friday Breakfast & Lunch Yes ___ No ___
- Set-up by 5pm on Thursday, September 29; Tear Down begins at 1pm on September 30.
- Exhibit Booth – One 6’ table and 2 chairs will be provided * please let us know if you have a freestanding display and space requirements if larger than 12’ wide
- Electricity? Yes _____ No _____ (No Fee. Please bring extension cord and power strips)
- Company Logo and/or Product Photographs will need to be e-mailed as a jpeg format to Jennifer Smith, tufc@comcast.net, by September 8.
- Dedicated Trade Show Times:
 - o Thursday Evening Dinner 6:30 pm-7:45 pm in Trade Show Area
 - o Friday – 7:20 am to 8:45 am Breakfast with Exhibitors
 - o Friday – 10 am to 10:30 am - Break with Exhibitors
 - o Friday – 11:30 – 12 noon – Visit Exhibitors

Exhibitor Agreement

Exhibitor agrees to display and exhibit products and / or service in good taste and in accordance with the best interest of the conference. Exhibitor shall not display promotional material outside of the designated booth space and shall not install any promotional materials that may leave permanent damage. Exhibitor agrees to submit payment by September 6th, 2011 to guarantee space. Exhibit space rental is non-refundable. Exhibitor shall not assign or sublet exhibit space without approval. Exhibit booth space setup time is Thursday, September 29 beginning at 1:00pm (until 6:00pm) with display remaining up through conference hours until Friday, September 30 at 1:00pm (completely removed by 5:00 pm). Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor’s activities on the premises and will indemnify, defend, and hold harmless the State of Tennessee, Tennessee Department of Agriculture, Ellington Agricultural Center and TUFC, and their agents, volunteers and employees from any and all such losses, damages and claims. Exhibitor space is limited and will be provided on a first come first serve basis of dated agreements. By signing below, I agree to the above terms and regulations.

Signature

Date